

SOFTWARE TO MAXIMISE YOUR HIRE POTENTIAL



Internationally recognised, MCS-rm is the Windows hire software solution of choice for organisations looking to become more profitable, flexible and responsive.

It delivers fast, powerful information for improved asset utilisation, faster throughput, greater accuracy and awareness - helping you to achieve higher customer satisfaction and retention.

Whether you operate a single or multi-branch organisation, MCS-rm will help improve your contract processing efficiency, maximise your sales opportunities and equip you with powerful reporting for a better understanding of your entire business.

Business Areas- every one designed to maximise your hire business potential

- Sales and Marketing (CRM)
- Hire, Sales and Service
- Asset Management
- Purchasing
- Financials
- Intranet
- Extranet
- Reporting and Business Intelligence
- Field Force enablement with mobile PDAs

Sales & Marketing (CRM)

Helps you to carry out targeted marketing, promotions and campaign management more effectively for increased revenue.

With 'up to the minute' distribution of information company wide, you can track enquiries, manage historic information, reminders and even escalations to ensure you never miss an opportunity.

Hire, Sales & Service

Automatically converts quotes to contracts to save you time and money. Fully configurable, the system accesses customers by name, phone number, postcode or other criteria to speed up contract processing.

It assists you with prompts for rates, discounts, deposits, suggested hire items and never forgets to charge for deliveries ensuring you maximise every opportunity.

Powerful
Flexible **Responsive**

Purchasing

Enables you to manage the purchasing of assets, sales items, spares and services to minimise overspend and take control of your budget for improved cash flow.

The visibility of incoming orders ensures assets can be hired at the earliest convenience for maximum utilisation.

Financials

Developed to give you maximum choice and flexibility, MCS-rm offers integrated MCS financials or the option to connect to 3rd party software providers - thereby ensuring any prior investment in technology does not become redundant.

Intranet

Intranet functionality enables non-operational users to access MCS-rm through standard web browser screens for enquiry purposes – empowering staff and saving time and money on training. It also offers the ability to display internal news, telephone and subsidiary office details, company activities and new product information.



Extranet

Provides you with the ability to satisfy customer demands for 24/7 information and trading.

Customers can view a wide range of information and services pertinent to their business in a secure and controlled environment.

Reporting & Business Intelligence

Deployed through Microsoft Excel, these cubes eliminate the need for specialist software knowledge to reduce training time and costs.

By providing instant access to a wide range of detailed data you can maximise asset utilisation, identify low or high performing stock and depots to streamline your business and increase profitability.



Field Force enablement with mobile PDAs

Improves the productivity of field workers and helps you to reduce operational costs by removing labour intensive paper-based processes.

These hand-held PDAs enable delivery drivers to view and confirm deliveries and collections, make last minute amendments, capture customer signatures and print out delivery notes – reducing queries, loss of documentation and improving cash flow.

To learn more about how MCS-rm can maximise your hire business potential, please call us on 01628 828000 or email moreinfo@mcs.co.uk.

Technology

The technology and architecture that underlies MCS-rm is leading edge and uses all the latest Microsoft technologies for building secure, robust and scalable enterprise wide systems.

We hold Microsoft Gold Partner status which is awarded to companies that have demonstrated superior levels of successful implementations, capabilities and certification. This certification is rigorous and ongoing and is testament to our expertise in hire technology development and deployment.