



SOFTWARE TO MAXIMISE YOUR HIRE POTENTIAL



MCS-vr is a Microsoft Windows based vehicle rental software application designed to improve operational efficiency.

It is equally suited to single or multi branch environments and designed to handle the day to day aspects of any vehicle rental business looking to become more flexible, adaptable and profitable.

Every aspect of the software has been developed with a vehicle rental business needs in mind. You can be assured that you will manage your fleet better, increase vehicle utilisation and make improvements throughout your business.

Business Areas– every one designed to maximise your rental business potential

- Sales and Marketing (CRM)
- Rental, Sales and Service
- Asset Management
- Purchasing
- Financials
- Intranet
- Extranet
- Reporting and Business Intelligence
- Field Force enablement with mobile PDAs

Sales & Marketing (CRM)

Helps you to carry out targeted marketing, promotions and campaign management more effectively for increased revenue.

With 'up to the minute' distribution of information company wide, you can track enquiries, manage historic information, reminders and even escalations to ensure you never miss an opportunity.

Rental, Sales & Service

The visual planner and daily diary are invaluable aids to planning deliveries and collections to maximise vehicle utilisation.

The system assists staff with prompts for driver qualifications, correct rates, discounts, deposits and appropriate vehicles to maximise revenue.

Quotes can be automatically converted to contracts to save you time and money. Fully configurable, the system accesses customers by name, phone number, postcode or other criteria to further speed up contract processing.

*Powerful Robust
Flexible Scalable*



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Asset Management

By tracking revenue, costs, equipment availability and location, the system will give you a better understanding of your entire business.

Its ease of use ensures you understand vehicle availability and location to improve flexibility and responsiveness to customer demands.

Purchasing

Enables you to manage the purchasing of vehicles, spares and services to minimise overspend and take control of your budget for improved cash flow.

The visibility of incoming orders ensures assets can be rented at the earliest convenience for maximum utilisation.

Financials

Developed to give you maximum choice and flexibility, MCS-vr offers integrated MCS financials or the option to connect to 3rd party software providers - thereby ensuring any prior investment in technology does not become redundant.



Intranet

Intranet functionality enables non-operational users to access MCS-vr through standard web browser screens for enquiry purposes – empowering staff and saving time and money on training. It also offers the ability to display internal news, telephone and subsidiary office details, company activities and new product information.



Extranet

Provides you with the ability to satisfy customer demands for 24/7 information and trading.

Enable customers to view a wide range of information and services pertinent to their business in a secure and controlled environment.

Reporting & Business Intelligence

Deployed through Microsoft Excel, these cubes eliminate the need for specialist software knowledge to reduce training time and costs.

By providing instant access to a wide range of detailed data you can maximise asset utilisation, identify low or high performing vehicles and depots to streamline your business and increase profitability.

Field Force enablement with mobile PDAs

Improves the productivity of field workers and helps you to reduce operational costs by removing labour intensive paper-based processes.

These hand-held PDAs enable curb side check in and checkout, last minute amendments, the capture of customer signatures and the print out of paperwork – reducing queries, loss of documentation and improving cash flow.

To learn more about how MCS-vr can maximise your rental business potential, please call us on 01628 828000 or email moreinfo@mcs.co.uk

Technology

The technology and architecture that underlies MCS-rm is leading edge and uses all the latest Microsoft technologies for building secure, robust and scaleable enterprise wide systems.

We hold Microsoft Gold Partner status which is awarded to companies that have demonstrated superior levels of successful implementations, capabilities and certification. This certification is rigorous and ongoing and is testament to our expertise in hire technology development and deployment.

